

[REDACTED]

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 15 December 2016 12:48
To: [REDACTED]
Subject: Representation received. ID:2539

Follow Up Flag: Follow up
Flag Status: Flagged

P. Tomassi & Son Ltd (Mr Antony Tomassi),

Thank you for your representation which we received as follows:

Representation ID: 2539
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Southend Town Centre's Primary Shopping Area, 37
Support/Object: Comment

We agree upon this definition of the established linear High Street.
However, as we will later point out on paragraph 50, the southern part of the High Street, opposite The Royals main entrance, is a crucial part of this well established linear High Street as defined in this section, and thus should be considered primary shopping frontage.

This email is acknowledgement of the receipt of your representation. It is NOT confirmation that the representation has yet been registered. You will not receive any further notification by email that your representation has been registered until the end of the participation period.

[REDACTED]

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 15 December 2016 13:28
To: [REDACTED]
Subject: Representation received. ID:2542

Follow Up Flag: Follow up
Flag Status: Flagged

P. Tomassi & Son Ltd (Mr Antony Tomassi),

Thank you for your representation which we received as follows:

Representation ID: 2542
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Town Centre Primary & Secondary Shopping Frontages, 50
Support/Object: Object

The south section of the High Street opposite the main entrance to the Royals has been designated secondary frontage, despite being on the main linear high street (as per paragraph 37) and serving as a vital link between seafront and the town. We think that this is not only a contradiction of the above paragraph 50 (as this area is indeed on the main high street) but are concerned that this omission will detract from quality retail stores being developed and maintained in this large and important area of the high street.

CHANGE TO PLAN

To include the entire linear high street in the primary shopping frontage, including the southern area of the high street opposite the main entrance to The Royals.

The document is unsound because it is not:
ii. Justified

How you would like your representation to be considered at the independent examination: Appearance at the Examination.

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From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 15 December 2016 13:58
To: [REDACTED]
Subject: Representation received. ID:2543

Follow Up Flag: Follow up
Flag Status: Flagged

P. Tomassi & Son Ltd (Mr Antony Tomassi),

Thank you for your representation which we received as follows:

Representation ID: 2543
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Approach to Car Parking Management, 135
Support/Object: Object

We are concerned by the assertion that there will be 'no *net* loss of public car parking to the south of the Central Area'. Given the plans to build 200+ spaces at Southend Museum, this could allow for spaces to be lost in the southern part of the town centre, which this plan acknowledges as the busiest parking area. Parking spaces on the seafront and parking spaces in the southern town centre do not have an interchangeable use, and any loss of parking in the southern part of the town centre could result in the High Street being less competitive versus other town centres/out of town locations. Furthermore, museum parking should be primarily for those visiting the museum, and it is unlikely that people will park on the seafront and then walk up to the town centre & carry shopping back etc.

SUMMARY

Car parking at the seafront and car parking in the southern town centre are not interchangeable in use, thus we should not look to maintain *net* numbers here by building a new car park at Southend museum, potentially allowing town centre car parks to be re-developed.

CHANGE TO PLAN

Current car parking in the southern town centre needs to be maintained, and any additional parking e.g. the museum, should be developed incrementally to this, rather than to maintain a net number of spaces.

The document is unsound because it is not:

- ii. Justified
- iii. Effective

How you would like your representation to be considered at the independent examination: Appearance at the Examination.

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From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 15 December 2016 14:03
To: [REDACTED]
Subject: Representation received. ID:2544

Follow Up Flag: Follow up
Flag Status: Flagged

P. Tomassi & Son Ltd (Mr Antony Tomassi),

Thank you for your representation which we received as follows:

Representation ID: 2544
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Policy PA6: Clifftown Policy Area Development Principles
Support/Object: Comment

Regarding point 3a, more information is required here as to what the impact of this would be on traffic flow around the town centre and what the specifics of this plan would be. Where would this traffic be sent instead?

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